

**NEW WEEKLY JOB POSTINGS FROM
HELP WANTED ONLINE
Office of Research**

**Week Ending December 26th, 2020 – New Ads Fall consistent with previous Decembers**

WETHERSFIELD, December 31th, 2020 – During the week ending December 26, 2020, there were 3,353 new postings, down 15% or -593 new ads from a week before. This decrease is driven by declines in Heath Care & Social Assistance
(-214 new ads), Finance & Insurance (-214), and Educational Services (-104 new ads) and tempered by over the week gains in Retail Trade (+255 new ads). The 15% decline during the past week echoes the 15.6% over the week decline during the week ending December 19th. The graph below shows that a mid December new ad peak and decline leading into holidays also occurred in late 2019. Total new ads are currently 6 ads less than the 3,359 level had during the week ending December 5th, 2020.

**Industries** with the most new postings include Retail Trade, Health Care & Social Assistance, and Professional, Scientific,
 & Technical Services

**Occupations** with the most new postings include Registered Nurses, Retail Salespersons, and Supervisors of Retail Sales
Workers.

**Employers** with the most new postings include The Home Depot, Hartford Healthcare, and Raytheon.

**The three industries with the most new job postings were**

* **Retail Trade** (682 new postings, +60% over the week)
* **Health Care and Social Assistance** (589 new postings, -27% over the week)
* **Professional, Scientific, and Technical Services** (289 new postings, -3% over the week)

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Sixteen sectors had job posting decreases, two were unchanged, and three had increases. Some of the largest over the week decreases occurred in Health Care & Social Assistance (-214 new ads or -27%), Finance & Insurance (-104 new ads or -28%), and Educational Services (-95 new ads or -53%). Employers with the most new ad decreases in these three industries respectively are Trinity Health (-39 new ads), Deloitte (-36 new ads), and Yale University (+28 new ads). Almost all of the new ad increase among the three increasing industries occurred in Retail Trade (+255 new ads), Home Depot (+238 new ads) had the largest increase in that industry.

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

The June 2020 edition of the Connecticut Economic Digest features an article on HWOL: <https://www1.ctdol.state.ct.us/lmi/digest/pdfs/cedjun20.pdf>

**New Job Postings by Occupation**

**The occupations with the most new postings were:**

* First-Line Supervisors of Retail Sales Workers (128 new postings, +86% over the week)
* Computer Occupations, All Others (124 new postings, +8% over the week)
* Registered Nurses (123 new postings, -16% over the week)



**Employers with the Most New Job Postings**

 Employers with the most new job postings during the week ending December 26, 2020 were mostly in Retail Trade, Health Care, and Finance & Insurance. The 25 employers shown above account for 31 percent of all new ads. Of the top 25 employers, 18 had over the week increases, one was unchanged and 6 had decreases. The Home Depot (+238 new ads) had the largest increase in the top 25 and accounts for almost all of the new Retail Trade ads increases during the week. Of the six decreasing industries, the largest occurred in Deloitte (-36 new ads), Hartford Healthcare
(-27 new ads), and the State of Connecticut (-26 new ads)

**Covid-19 and Weekly New Job Postings**
In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world. This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.
**What is HWOL?**The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

**To view more HWOL data, go to:** [**https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf**](https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf)